



For Immediate Release

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City Launches Blog for Portsmouth Website

(Portsmouth, Virginia—August 26, 2019) – As an outgrowth of the Portsmouth City Council annual retreat held earlier this year, where the body developed its list of high-profile initiatives called **City Council's 4 Big Things**, the city has launched a blog in an effort to continue telling the Portsmouth story. In recap, **Council's 4 Big Things** included:

- Become a Smart City (IT Fiber Project)
- Revitalize the Crawford Gateway (Strategy)
- Be Laser-focused on Education (Inaugural Portsmouth Back to School Week)
- Tell the Portsmouth Story (Earned and paid media placement)

Work continues on all of the initiatives and updates will be provided throughout the remainder of the year through the blog, social media and other news outlets.

The blog, titled ***From the City Manager's Desk***, will feature stories, notes and events happening in and around the city organization and its diverse departments and agencies. Subscribers will find stories about work happening across the local government landscape from Behavioral Healthcare Services, to awards won by city employees or departments recognized for outstanding work and leadership, to updates on civic meetings and more. Announcements about high-level new hires and promotions may also be featured in the blog.

Here's your opportunity to be in the know when it comes to city of Portsmouth happenings. You may access ***From the City Manager's Desk*** at www.portsmouthva.gov and click on the blog's link in the left navigation bar on the homepage. Happy reading!

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