

Reimagine The Future: "The Fierce Urgency Of NOW"

36th Annual
Monday, January 20, 2020



Dr. Martin Luther King Jr.
Community Leaders' Breakfast

RENAISSANCE
PORTSMOUTH-NORFOLK WATERFRONT HOTEL
425 Water St, Portsmouth, Virginia 23704 USA



**Urban League of
Hampton Roads, Inc.**

*Empowering Communities.
Changing Lives.*



EVENT OVERVIEW

For 35 years, this event has been hosted by a local institution of higher education and held on the Dr. Martin Luther King Jr. federal holiday. Community support of this annual event enables the Urban League of Hampton Roads, Inc. to provide services in the areas of youth employment, scholarships, health seminars, job readiness training, and housing assistance. This event recognizes the distinguished service of citizens contributing to the improvement of society. The work of Dr. Martin Luther King Jr., as a recipient of the Nobel Peace Prize and numerous other honors, serves as the inspiration for this event.

ABOUT THE URBAN LEAGUE OF HAMPTON ROADS

The mission of the Urban League of Hampton Roads, Inc. (ULHR) is to enable African Americans and others to secure economic self-reliance, parity and power, and civil rights. The ULHR implements its mission by providing services and programs in education, employment, health, and housing to Hampton Roads communities through direct services, advocacy, research, policy analysis, community mobilization, and collaboration throughout communities.

For more information or to offer your support, contact Priscilla Smith at the Urban League, 757-627-0864 or psmith@ulhr.org.

Sponsorship deadline is January 3, 2020.



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P.O. Box 2176
Norfolk, VA 23501-2176
www.ulhr.org

36th Annual Martin Luther King, Jr. Community Leaders' Breakfast

SPONSORSHIP OPPORTUNITIES

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- Date:** Monday, January 20, 2020
- Time:** 8:00 a.m.
- Theme:** Reimagine The Future: “The Fierce Urgency of NOW”
- Location:** Renaissance Portsmouth-Norfolk Waterfront Hotel
425 Water St., Portsmouth, Virginia 23704
- Sponsorship:** For more information or to offer your support, contact Priscilla Smith at the Urban League, 757-627-0864 or psmith@ulhr.org. Sponsorship deadline is **Friday, January 3, 2020**

LEGACY SPONSOR**\$5,000**

-
- Two premium tables of 10. These tables will be reserved and labeled with your company's name.
 - Exclusive logo placement on Presentation during the event.
 - Opportunity to provide a gift placed at each guest seat (must be received by Jan. 5).
 - Opportunity to be on the program to provide remarks.
 - Opportunity to have the keynote speaker sit at your table.
 - Opportunity to display corporate signage at the event.
 - Verbal recognition during the program as a Legacy Sponsor.
 - Urban League membership.
 - Full-page ad in souvenir program.
 - Mention in all press releases and media opportunities as Legacy Sponsor.
 - Exposure on website as Legacy Sponsor.

REGISTRATION SPONSOR**\$2,500**

-
- One premium table of 10. This table will be reserved and labeled with your company's name.
 - Opportunity to provide logo tablecloths for registration tables (Note: may be shared with other Registration Sponsors).
 - Opportunity to provide company personnel to welcome and greet guests. (We recommend having your personnel wear branded shirts.)
 - Verbal recognition during the program.
 - Urban League membership.
 - Full-page ad in souvenir program.
 - Mention in all press releases and media opportunities.
 - Exposure on website as Registration Sponsor.

ADVOCATES OF JUSTICE SPONSOR**\$2,000**

-
- One premium table of 10. This table will be reserved and labeled with your company name.
 - Opportunity to have honoree sit at your table.
 - Logo placement in presentation.
 - Verbal recognition from stage.
 - Urban League membership.
 - Full-page ad in souvenir program.
 - Mention in press releases and media opportunities.
 - Exposure on website as Advocates of Justice Sponsor.

CHAMPIONS OF EQUALITY SPONSOR **\$1,500**

- Table of 10. This table will be reserved and labeled with your company name.
- Company name included in presentation.
- Urban League membership.
- Half-page ad in souvenir program.
- Mention in select press releases.

BRIDGE BUILDERS SPONSOR **\$1,000**

- Table of 10. This table will be reserved and labeled with your company's name.
- Half-page ad in souvenir program.
- Mention in select press releases.

DREAM SUPPORTER SPONSOR **\$650**

- Table of 10. This table will be reserved and labeled with your company's name.
- Quarter-page ad in souvenir program.

TABLE SPONSOR **\$600**

SOUVENIR PROGRAM ADVERTISEMENTS

FULL PAGE (8 x 10"): \$500

HALF PAGE (8 x 5"): \$300

QUARTER PAGE (4 x 5"): \$150

INDIVIDUAL TICKETS \$50

I cannot attend but wish to donate to the Urban League of Hampton Roads, Inc. \$_____

CONTACT INFORMATION

Sponsorship Level/Advertisement Size: _____

Name of Business (to be printed on materials): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT METHOD

To pay by credit card, please complete this section. Please check one: MasterCard Visa

Card#: _____ Expiration: ____ / ____ CCV#: _____

Signature: _____ Date: _____

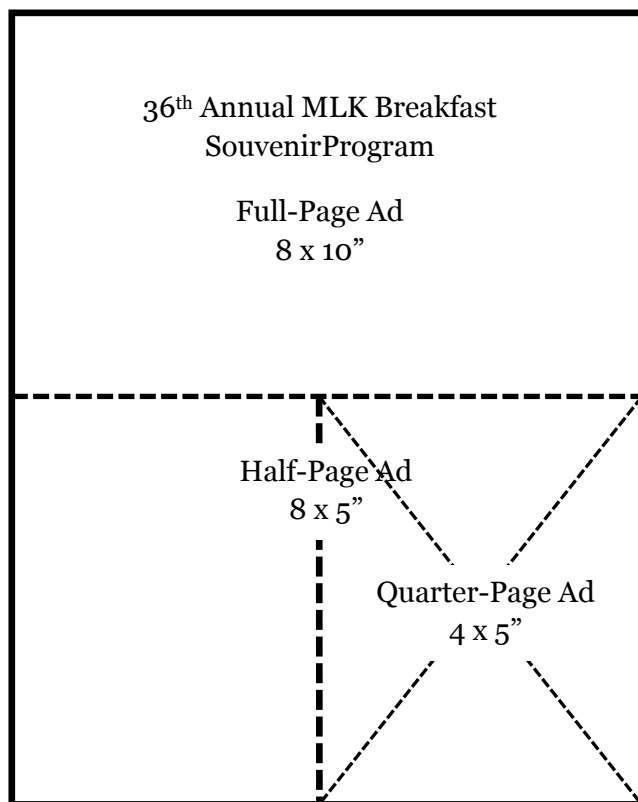
Please make all checks payable to The Urban League of Hampton Roads, and mail your check within the next **30** days to:

The Urban League of Hampton Roads, Attn: MLK Sponsorship Committee
P. O. Box 2176, Norfolk, VA 23501-2176
Phone: 757-627-0864 FAX: 757-966-9613

Your donation is tax deductible to the fullest extent of the law. Thank you for your generosity!

SOUVENIR PROGRAM ADVERTISEMENT SPECIFICATIONS

All ads/logos should be black & white/grayscale 300 dpi resolution as TIFF, PDF, EPS or JPEG. No GIFS or Word documents. Digital files can be emailed to psmith@ulhr.org. Camera-ready artwork can be mailed to Urban League of Hampton Roads, P. O. Box 2176, Norfolk, VA 23501-2176, Attention Priscilla Smith. Any questions, please call the Urban League at 757-627-0864.



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Friday, Jan
3, 2020**